

FOR IMMEDIATE RELEASE

For more information, contact:

Dashwerks, Inc.
1426 Towne Lake Parkway
Suite 102213
Atlanta, GA 30189
Phone: 877-810-8128
Email: cbergeron@dashwerks.com

**Dashwerks demo vehicle to be featured in a new book by Wiley Publishers:
*Geek My Ride: Build the Ultimate Tech Rod***

Atlanta, GA, January 27, 2005 - The first Dashwerks demo vehicle is slated to appear in a great new book by Wiley Publishers: "Geek My Ride: Build the Ultimate Tech Rod" by Auri Rahimzadeh; (paperback - 500 pages; ISBN: 0-7645-7876-6) in April 2005.

*2005 Cover of "Geek My Ride" - Auri Rahimzadeh
Picture Copyright (C) 2005 Wiley Publishing*



About the book *Geek My Ride: Build the Ultimate Tech Rod*

Description:

- Car hacker Auri Rahimzadeh revs up readers while guiding them through 21 cool projects complete with step-by-step instructions for adding electrical outlets, installing satellite radio and mobile Wi-Fi, and building in-car DVD systems.
- Takes the automotive geek far beyond the factory options—readers will learn the "fine art" of fearlessly pulling out a dashboard, ripping up some carpet, and creating a crazy ride!
- Hacks include adding backseat video gaming systems, building an auto-tracking in-car satellite TV unit, installing a trunk-mounted server computer, and even installing a mobile plasma theater system.
- Foreword by Steve "Woz" Wozniak, who shares tips from his own hacked Hummer.

About Dashwerks, Inc.

Established in 1999 (Incorporated in 2003), Dashwerks, Inc. is the foremost vehicle telematics innovator of onboard and offboard vehicle computer technology and integration. By strictly adhering to industry standards, Dashwerks, is merging computer industry standards with vehicle standards and specifications (SAE, etc).

For additional information about Dashwerks, Inc. please visit the website at:
<http://www.dashwerks.com>

About Wiley & Sons, Inc.

The company was founded in 1807, during the Jefferson presidency. In the early years, Wiley was best known for the works of Washington Irving, Edgar Allan Poe, Herman Melville, and other 19th century American literary giants. By the turn of the century, Wiley was established as a leading publisher of scientific and technical information.

Wiley currently trades on the New York Stock Exchange as ticker symbol "JWa" and "JWb".

Detailed history about John Wiley & Sons, Inc - (Wiley Publishing) can be found by visiting the website at:
<http://www.wiley.com>